**SUBJECT:** Opportunity for Students: One Blue Earth

Dear [Name of Recipient],

[Enter 1-2 sentences about yourself] I am contacting you on behalf of One Blue Earth, a not-for-profit organization with the mission of fighting climate change in a constructive, inclusive way, by encouraging and providing the opportunity for action in each and all of us.

As I understand from XXX High School’s website, you are [Their role. For example “the advisor for the Green Club,” or “you teach Environmental Science”], so I wanted to extend the following information about this incredible opportunity to you and your students.

One Blue Earth’s current project is a fundraiser in benefit of Kiss the Ground, which will run until April 30th. Kiss the Ground is a Los Angeles-based 501(c)(3) nonprofit organization “on a mission to awaken people to the possibilities of soil regeneration.” As you know, regenerating our Earth’s soil is crucial in our efforts to slow global warming.

**We are requesting $1** donations because we believe it is an amount that most people can afford and we do not want to exclude anyone for lack of financial resources. We believe that, however small our individual contributions may be, we have the potential of making a big difference if we work as one.

Individuals interested in becoming involved with One Blue Earth may become One Blue Earth Ambassadors. By applying to be One Blue Earth Ambassadors, your students would be joining a State-wide campaign, from which they could gain valuable work experience while collaborating for a cause they believe in.

No previous skills are required to become an Ambassador. Their main task is to promote One Blue Earth’s projects and embody its mission to educate the community about climate change and the existing solutions we have to address it. Ambassadors have access to an exclusive section of One Blue Earth’s website with useful resources that will support them in their role. They also receive communications about important news or campaigns they can sign up for / contribute to. New ambassadors attend an initiation meeting to welcome them to One Blue Earth and give them a bit of an overview of their role. Again, One Blue Earth’s goal is to prove the power we can have when we work together.

You may find out more about us on our website [oneblueearth.com](http://oneblueearth.com)and by following our Instagram (@1blueearth).

Thank you for taking the time to read this email. We appreciate you!

Warmly,

[Your Name]

Ambassador

**One Blue Earth**

**[oneblueearth.com](http://oneblueearth.com)**